



# CHINA NEW CITY COMMERCIAL DEVELOPMENT LIMITED

## 中國新城市商業發展有限公司

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock code: 1321)**

### **Shareholders' Communication Policy (the "Policy")**

#### **1. Purpose**

- 1.1 This Policy is established pursuant to paragraph E.1.4 of the Corporate Governance Code set out in Appendix 14 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited ("SEHK") and aims to set out the provisions with the objective of ensuring that the Company's shareholders, both individual and institutional (collectively, the "Shareholders"), and, in appropriate circumstances, the investment community at large, are provided with ready, equal and timely access to balanced and understandable information about the Company (including its financial performance, strategic goals and plans, material developments, governance and risk profile), in order to enable Shareholders to exercise their rights in an informed manner, and to allow Shareholders and the investment community to engage actively with the Company.
- 1.2 For the purpose of this Policy, references to the investment community is intended to include the Company's potential investors as well as analysts reporting and analysing the Company's performance.

#### **2. General policy**

- 2.1 The board (the "Board") of directors of the Company shall maintain an on-going dialogue with Shareholders and the investment community, and will regularly review this Policy to ensure its effectiveness.
- 2.2 Information shall be communicated to Shareholders and the investment community mainly through the Company's financial reports (interim and annual reports), annual general meetings and other general meetings that may be convened, as well as by, to the extent reasonable and practicable, making available all the disclosures submitted to SEHK and its corporate communications and other corporate publications on the Company's website.

### 3. Communication strategies

#### Shareholders' or investment community's enquiries

3.1 Shareholders should direct their questions about their shareholdings, share transfer, registration and payment of dividend to the Company's branch share registrar in Hong Kong, details of which are as follows:

##### **Tricor Investor Services Limited**

Address: Level 22, Hopewell Centre  
183 Queen's Road East  
Hong Kong  
Email: [is-enquiries@hk.tricorglobal.com](mailto:is-enquiries@hk.tricorglobal.com)  
Tel: (852) 2980 1333  
Fax: (852) 2810 8185

3.2 Shareholders and the investment community may at any time make a request for the Company's information to the extent such information is publicly available at the following designated contacts, correspondence addresses, email addresses and enquiry hotlines of the Company:

Attention: Company Secretary  
Address: Room 1201, 12th Floor  
Building 2, Highlong Plaza  
North Ganjie Road  
Xiaoshan, Hangzhou  
Zhejiang Province, PRC  
Email: [zhengcx@zafc.com](mailto:zhengcx@zafc.com)  
Tel: (852) 2487 8418  
Fax: (852) 2601 9044

3.3 Shareholders and the investment community are provided with the following designated contacts, correspondence addresses, email addresses and enquiry hotlines of the Company in order to enable them to make any query in respect of the Company:

Attention: Company Secretary  
Address: Room 1201, 12th Floor  
Building 2, Highlong Plaza  
North Ganjie Road  
Xiaoshan, Hangzhou  
Zhejiang Province, PRC  
Email: [zhengcx@zafc.com](mailto:zhengcx@zafc.com)  
Tel: (852) 2487 8418  
Fax: (852) 2601 9044

## **Corporate communication \***

3.4 Corporate communication will be provided to Shareholders in plain language and in both English and Chinese versions to facilitate Shareholders' understanding.

## **Corporate website**

3.5 An "Investor Relations" section is available on the Company's website at <http://www.chinanewcity.com.cn>. Information on the Company's website is updated on a regular basis.

3.6 Information released by the Company to SEHK's website is also posted on the Company's website immediately thereafter. Such information includes financial statements, results announcements, circulars and notices of general meetings and associated explanatory documents, etc.

## **Shareholders' meetings**

3.7 The Company recognises the rights of Shareholders and encourages the effective exercise of those rights through the following means:

- (a) Registered Shareholders are notified by post for the Shareholders' meeting. The notice of Shareholders' meeting contains agenda, proposed resolutions (if appropriate) and proxy form. Notice of Shareholders' meeting are also posted on the websites of the Company and the SEHK.
- (b) Shareholders are encouraged to participate in general meetings or to appoint proxies to attend and vote at meetings for and on their behalf if they are unable to attend the meetings.
- (c) Board members, in particular, the chairmen of Board committees or their delegates, appropriate management executives and external auditors will attend annual general meetings to answer Shareholders' questions.

3.8 Appropriate arrangements for the annual general meetings shall be in place to encourage Shareholders' participation.

3.9 The process of the Company's general meetings will be monitored and reviewed on a regular basis, and, if necessary, changes will be made to ensure that Shareholders' needs are best served.

#### 4. Shareholders' privacy

4.1 The Company recognises the importance of Shareholders' privacy and will not disclose Shareholders' information without their consent, unless required by law to do so.

*Note: If there is any inconsistency between the English and Chinese version of this document, the English version shall prevail.*

\* Corporate communication refers to any document issued or to be issued by the Company for the information or action of holders of any of its securities, including, but not limited to, the annual report, the interim report, notice of meeting, circular and proxy form.

9 July 2014